



From ESG reporting to CSRD readiness

June 25, 2026

For further information on our company, please visit our
website: www.allwyn.com

Our Purpose: Making play better for

Our vision

To be the leading global gaming entertainment company, lottery-led and renowned for our commitment to social responsibility.

Our strategy



Accelerate organic growth



Selective inorganic growth



Deliver operational efficiency



Prioritise responsible gaming and CSR



Leverage technology, content and brand across strategic priorities

One tech, one brand, one team

Sustainability strategy

To lead in player safety

To create opportunities for all

Play

People

allwyn

Partner

Planet

To change lives for the better

To minimise environmental harm

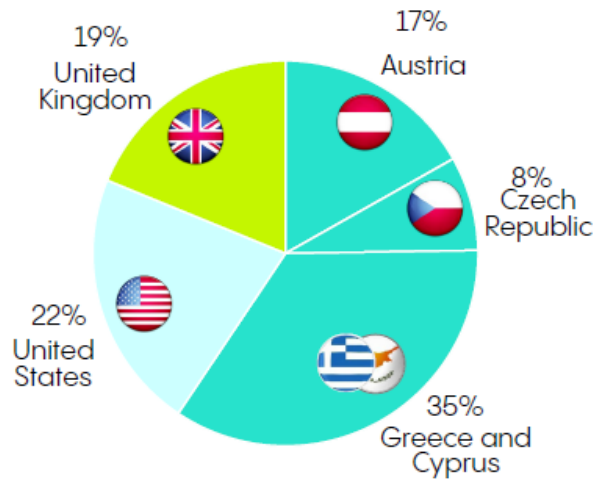
Create playful, rewarding and socially meaningful experiences – globally connected, locally relevant, and entertaining all generations.



Allwyn - Leading multi-national lottery and gaming operator

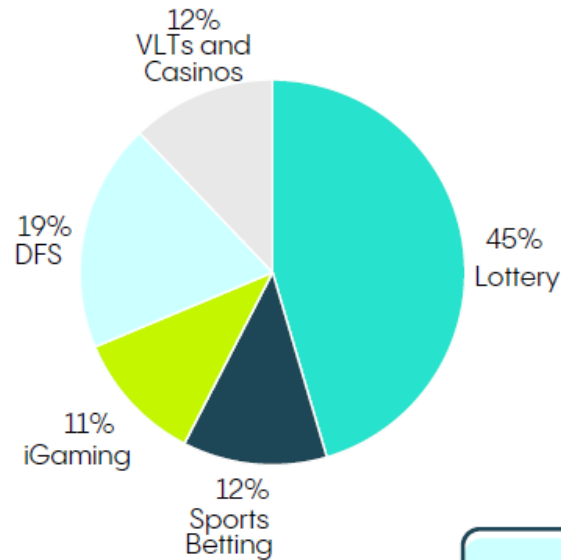
Geographic split

LTM Q1 2026 pro forma
Net Revenue (%)¹



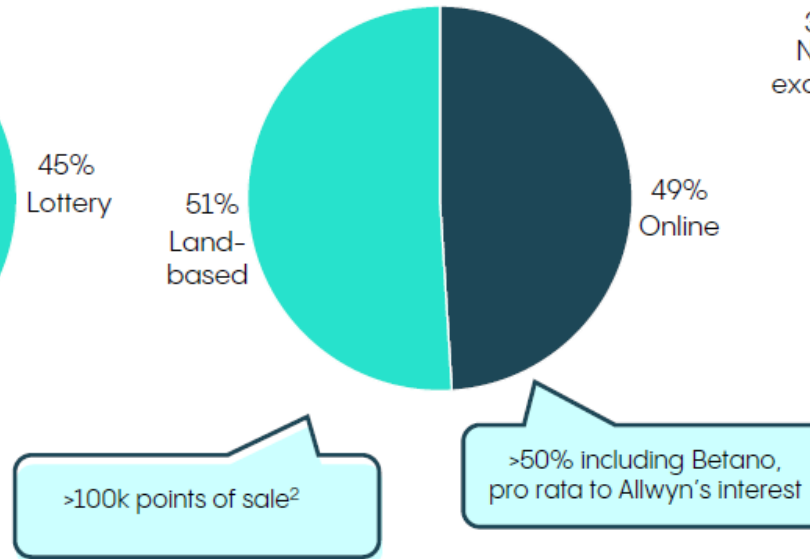
Product split

LTM Q1 2026 pro forma
NGR (%)¹



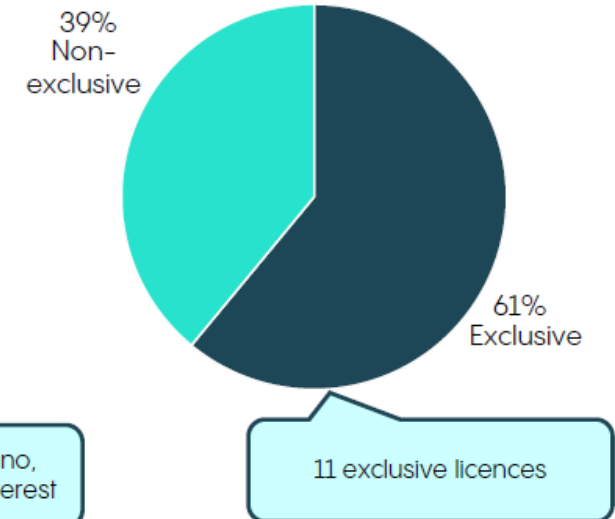
Channel split

LTM Q1 2026 pro forma
NGR (%)¹



Licence exclusivity split

LTM Q1 2026 pro forma
NGR (%)¹



#1

operator in 7
lottery markets

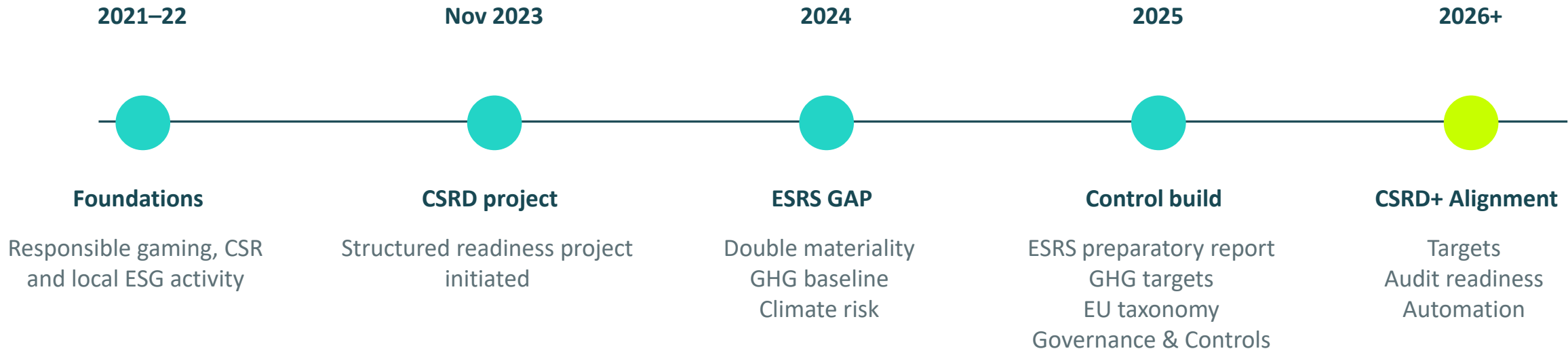
€4.9bn

Net revenue in
2025



ESG reporting journey

From voluntary narrative to regulated, evidence-backed reporting

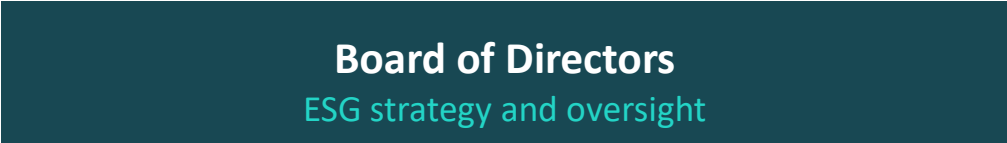


Governance beats frameworks — because governance turns standards into operating discipline

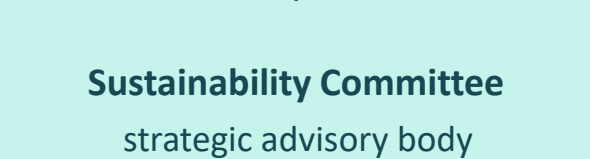


Sustainability governance framework

Accountability

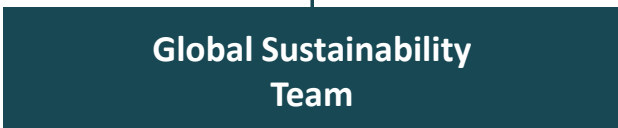


Sponsors & advisory

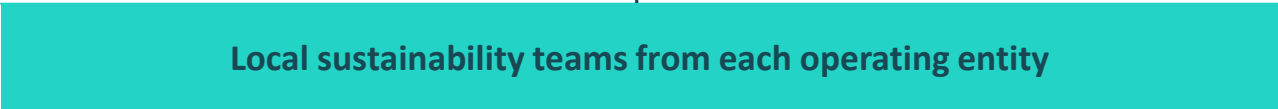


Cooperates with Audit Committee;
consults Executive Management

Execution



Operating entities



CSRD readiness challenges

1 Multinational complexity

Different operating and regulatory requirements
Varying maturity among the local ESG teams

Breaking down silos between leadership and delivery teams
Celebrate progress along the way

2 Data standardisation

Complex and sometimes unclear definition of KPIs
Local specificities
Manual consolidation creates risk

Define clear ownership, strong data foundations and
robust internal controls

3 Evolving regulation

Constant changes create uncertainty
Waiting game
Create fatigue within the organization

Focus on no-regret moves — actions that create value
regardless of how regulation evolves

4 Internal alignment

ESG touches many different functions within the organization
(e.g., ERM, procurement, legal, finance)

Using language that resonates beyond the sustainability
function



DMA as a strategic tool, not a compliance exercise

Done well, DMA aligns key functions around IROs, links sustainability to strategic risk, and supports better targets.



Translate rules into roadmap

Hold the long-term ambition and build the operational muscle to deliver it



Leadership topic

Link sustainability, risk, resilience and value creation



Governance first

Board oversight, executive sponsorship and committee rhythm matter.



Data infrastructure

Treat data as auditable
Tools + SOPs improve traceability



Frame conversations

The message matters — but so does how you frame it for each audience





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